



स्वातंत्र्याचा अमृत महोत्सव



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९
: ०२०-२५६२२६९०/९१
: ०२०-२५६२२६९२
: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२४-२५/४४६

दि. २२/०१/२०२५

प्रति,
मा.प्राचार्य/संचालक,
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,
पुणे, अहिल्यानगर व नाशिक जिल्हा,
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : 'राष्ट्रीय रस्ता सुरक्षा महिना' उपक्रम राबविण्याबाबत...

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार रस्ता वाहतूक आणि महामार्ग मंत्रालय, भारत सरकार, नवी दिल्ली यांच्या निर्देशानुसार 'जानेवारी महिना' हा "राष्ट्रीय रस्ता सुरक्षा महिना" म्हणून साजरा करण्यात यावा. त्यानुसार आपल्या महाविद्यालयामध्ये खालील उपक्रम राबविण्यात यावेत. तसेच "सडक सुरक्षा, जीवन सुरक्षा" या संकल्पनेचा वापर उपक्रम राबवताना करण्यात यावा.

- दि. ३१ जानेवारी २०२५ पर्यंत महाविद्यालय परिसर व सार्वजनिक ठिकाणी रस्ता सुरक्षा जनजागृती मोहिमा आयोजित करण्यात याव्यात.
- रस्ता सुरक्षा जागृती उपक्रमाची माहिती त्वरीत My Bharat पोर्टलवर Event Create करून अपलोड करण्यात यावी.
- रासेयो एककानी संबंधित वाहतूक पोलिस विभागाशी समन्वय साधावा.

सदर कार्यक्रमाच्या अनुषंगाने सोबत जोडलेल्या पत्राचे अवलोकन करून आपल्या महाविद्यालयात रासेयो स्वयंसेवक आणि कार्यक्रम अधिकारी यांच्या सहभागातून कार्यक्रमाचे आयोजन करण्यात यावे. तसेच सदर उपक्रम संपन्न झाल्यानंतर उपक्रमांचे फोटो व अहवाल त्वरीत nssrcpune@gmail व nss_student_list@pun.unipune.ac.in या मेलवर "राष्ट्रीय रस्ता सुरक्षा उपक्रम" या विषयासह पाठवण्यात यावा. या मेलवर पाठवण्यात यावे. कळावे, ही विनंती.

संचालक
राष्ट्रीय सेवा योजना

सोबत : मा. क्षेत्रीय संचालक, क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांचे पत्र

To,
NSS Program Coordinators
of Maharashtra & Goa

Sir/ Madam,

As January is observed as National Road Safety Month (NRSM), the Ministry of Road Transport & Highways has issued an Office Memorandum received from the Directorate of NSS New Delhi attached below.

All program NSS coordinators in Maharashtra & Goa are requested to take immediate action by issuing necessary directions to NSS units under your jurisdiction to :

1. **Organize road safety awareness campaigns in institutions and public places from 20th January to 31st January 2025.**
2. **Create Road Safety Awareness Event on My Bharat portal on NSS activities**
3. **NSS units may coordinate with Traffic Police Department in the respective places**

Please prioritize this matter and ensure all required actions are undertaken promptly to amplify the message of "**Sadak Suraksha, Jeevan Raksha.**

Report & photographs of the activities may please be submitted to nssrcpune@gmail.com as well as photos shall be uploaded on MY Bhatat portal creating event by NSS units

Regards,

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AJAY B SHINDE
Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S.
Government of India, Ministry of Youth Affairs & Sports
A Block, College of Agriculture Campus,
Shivaji Nagar, Pune- 411005

No. RT-25035/78/2024-RS-Part(2)

Government of India
Ministry of Road Transport and Highways
(Road Safety Cell)

Transport Bhawan, 1, Parliament Street, New Delhi- 110001

Date: 17th January, 2025

OFFICE MEMORANDUM

Subject: Request for Active Participation in National Road Safety Month (NRSM) 2025 - regarding.

The undersigned is directed to state that the road accidents continue to claim countless lives each year in the country, which highlights the urgent need for collective action to improve road safety. Tragically, road accidents are the **leading cause of death among youth in India**.

2. To address this critical issue, the Ministry of Road Transport & Highways is observing National Road Safety Month (NRSM) 2025 from 1st to 31st January with an aim to raise awareness and promote safer roads for all citizens.

3. This initiative is further strengthened through partnerships with MY Bharat and Nehru Yuva Kendra Sangathan (NYKS), ensuring wide-reaching engagement and a coordinated effort to mobilize youth across the nation.

4. The NSS doctrine, which emphasizes the welfare of individuals as being interdependent with the welfare of society, aligns seamlessly with the vision of safer roads and country. With this shared mission, this Ministry invites all NSS units across the country to actively participate in National Road Safety Month 2025 and help in amplifying its message of 'Sadak Suraksha, Jeevan Raksha'. Following are the ways in way NSS can contribute to NRSM:

1. **Awareness Campaigns:** NSS volunteers can organize and participate in road safety awareness drives, educational sessions, and community engagement activities in their respective institutions and communities. NSS units can also work with traffic police departments, local authorities, and other stakeholders to promote road safety norms and create widespread awareness among youth and the community.

2. **Youth Engagement through MyGov Platform:** NSS members can be

encouraged to participate in various road safety competitions and activities hosted on the MyGov platform (<https://www.mygov.in/campaigns/national-road-safety/>) and MyBharat (https://mybharat.gov.in/mega_events/NATIONAL-ROAD-SAFETY-MONTH-2025) to further their understanding and commitment to road safety.

5. In case of any assistance / information is required, Sh. Deepanshu Gupta, Vice President, Indian Road Safety Campaign (91-8860397532) may be contacted.

Enclosure : NYKS Official Letter and SoP.


17/01/2015

(Mirtyunjay Kumar)
Under Secretary to the Govt. of India
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Email ID – mirtyunjay.kumar@nic.in

To,
Ministry of Youth Affairs & Sports
{Attn: Shri Nitesh Kumar Mishra, JS (YA)}
114, C Wing, Shastri Bhawan, New Delhi
Email: js-youth@gov.in

Copy to:

- i. PSO to Secretary, RT&H for kind information.
- ii. PPS to AS (RS)
- iii. PPS to DS (RS)